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| **BUSINESS MODEL CANVAS** |

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| **Partenaires clés** | **Activités clés** | **Proposition de valeur** | | **Relations clients** | **Segments clients (groupe)** |
|  |  |  | |  |  |
| **Ressources clés** | **Canaux de distribution** |
|  |  |
| **Structure de coûts** | | | **Sources de revenus** | | |
| Charges fixes  Charges variables | | |  | | |